**JDRF GALA** 

# breaking barriers 50 YEARS OF PROGRESS



SATURDAY, APRIL 24, 2021



#### **HONOREE**

#### FRED BUTTRELL

RETIRED CEO, AIR MEDICAL GROUP HOLDINGS EXECUTIVE ADVISOR, BLUE SEA CAPITAL

## HONORARY CHAIR CLIFF HARRIS

PRO FOOTBALL HALL OF FAME CENTENNIAL CLASS OF 2020

DALLAS COWBOYS RING OF HONOR

#### 50th ANNIVERSARY CO-CHAIRS

#### **ROB HAMILTON**

PRESIDENT AND CEO,
MED-TRANS CORPORATION

# CORPORATE CHAIR DAVID STRAUSS

VICE PRESIDENT OF PROCUREMENT, 7-ELEVEN

#### TREG MANNING

VICE PRESIDENT OF SALES AND MARKETING, AIRBUS HELICOPTERS NORTH AMERICA

## PRODUCTION CHAIR DAVID NATINSKY

PRESIDENT, SAGE

#### **BREAKING BARRIERS: 50 YEARS OF PROGRESS**

JDRF is the leading global organization funding type 1 diabetes (T1D) research. Our focus is on finding cures; until we do, the advancements we're making every day will ease the burden of those living with the disease.

On Saturday, April 24, 2021, JDRF Dallas and Fort Worth will come together to host the annual JDRF Gala to commemorate 50 years of breaking barriers for type 1 diabetes! Under the leadership of Gala Chairs, Rob Hamilton of Med-Trans Corporation, and Treg Manning of Airbus Helicopters North America, the 2021 Gala will honor type 1 diabetes champion, Fred Buttrell.

Fred's story began when he returned from his second tour in the Persian Gulf serving as a flight instructor for the F-15E Strike Eagle in 1993. After exhibiting symptoms of extreme thirst, urination and weight loss, he visited the squadron flight doctor for tests. While in the middle of an engagement with the Navy over Yuma, AZ flight range, the announcement came over dispatch, "Eagle flight return to base and get Buttrell on the ground." Fred was diagnosed with type 1 diabetes. That was his last flight. Despite the setback, Fred built a successful career in the aviation industry and has made JDRF a philanthropic focus for the last 25 years.

**BARRIER BREAKER:** In 2019, Pietro Marsala became the first person with T1D to be granted a First Class Medical Certification by the Federal Aviation Administration (FAA), allowing him to make his living as an airline pilot. What was impossible for Fred Buttrell is now possible for aspiring young pilots with T1D.



### VIRTUAL PARTY

- All guests of the JDRF Gala will have the opportunity to have a "virtual" Zoom-like table that evening. You will be able to chat with your guests and visit with other attendees.
- Watch the event online from the location of your choice
- Catered dinner delivery
- Invite friends/family to join you at your virtual table for cocktails and conversation and interact with other guests as you would in a ballroom
- JDRF Breaking Barriers Party Boxes delivered—includes fun and festive treats for you and your guests! See sponsorship levels for details

## **HOUSE PARTY**

- Host an in-person watch party at your home or fun location of your choice
- Invite friends/family in "your bubble" to watch the virtual event with you—it will be more fun together!
- Catered dinner delivery
- JDRF Breaking Barriers Party Boxes delivered—includes fun and festive treats for you and your guests! See sponsorship levels for details
- Includes all virtual benefits



## **BREAKING BARRIERS: 5**

#### 50th ANNIVERSARY PLATINUM—\$75,000

Name engraved on 50th Anniversary Donor Wall

Catered dinner delivery for 30

3 floral arrangements

30 Breaking Barriers VIP Party Boxes with Champagne

30 invitations to the VIP Hall of Fame Reception

Listing on invitation

Logo placement during Live Auction

Virtual table online

Prominent priority logo placement on virtual stage

Front and back cover of eProgram

Opportunity to provide promotional item in Party Box

Recognition on gala website, social media, and event communications

#### 50th ANNIVERSARY GOLD—\$50,000

**NEW**: Join the distinguished circle of the **50**<sup>th</sup> **Anniversary Gold Sponsors**! Companies and individuals who contribute will be recognized on a permanent donor wall at JDRF.

Name engraved on 50th Anniversary Donor Wall

Catered dinner delivery for 30

2 floral arrangements

20 Breaking Barriers VIP Party Boxes with Champagne

20 invitations to the VIP Hall of Fame Reception

Listing on invitation

Logo placement during Live Auction

Virtual table online

Prominent priority logo placement on virtual stage

Inside front cover of eProgram

Opportunity to provide promotional item in Party Box

#### LIVE AUCTION SPONSOR—\$35,000

Catered dinner delive 7 (r 2)

2 Floral arrangement

20 Breaking Barriers VIP Party Boxes with Champagne

20 invitations to the VIP Hall of Fame Reception

Listing on invitation

Logo placement during Live Auction

Virtual table online

Prominent priority logo placement on virtual stage

Inside back cover of eProgram

Opportunity to provide promotional item in Party Box

#### DREAM SPONSOR—\$25,000

Catered dinner delivery for 20

2 Floral arrangements

20 Breaking Barriers VIP Party Boxes with Champagne

20 invitations to the VIP Hall of Fame Reception

Virtual table online

Listing on invitation

Prominent priority logo placement on virtual stage

Full page ad in eProgram

Opportunity to provide promotional item in Party Box

Dream level benefits included in the following sponsorships:

#### COMMUNICATIONS AND MEDIA SPONSOR—\$25,000

Name and logo placement on website, social media, and on all pre and post event communications

#### FUND A CURE SPONSOR—\$25,000

Logo placement during Fund A Cure segment of the online event

#### HALL OF FAME VIP RECEPTION SPONSOR—\$25,000

Logo placement during Hall of Fame VIP reception

#### SILENT AUCTION SPONSOR—\$25,000

Logo on Silent Auction and on mobile bidding platform

Breaking Barriers Party Box will include fun and festive items for you and your guests to enjoy



## O YEARS OF PROGRESS

#### **BELIEVE SPONSOR—\$15,000**

Catered dinner delivery for 10

Floral arrangement

Breaking Barriers Party Boxes for 10

10 invitations to the VIP Hall of Fame Reception

Virtual table online

Prominent revolving logo placement on virtual stage

1/2 page ad in eProgram

Opportunity to provide promotional item in Party Box

Believe level benefits included in the following sponsorships:

#### GENERAL RECEPTION SPONSOR—\$15,000

Prominent logo recognition on General Reception screen and stage

#### PARTY BOX SPONSOR—\$15,000

Logo on Breaking Barriers Party Box

#### CHAMPAGNE SPONSOR—\$15,000

Logo placement during champagne toast

#### COCKTAIL SPONSOR—\$15,000

Logo placement during virtual cocktail creation segment of the online event

#### SOCIAL MEDIA WALL SPONSOR—\$15,000

Logo on social media wall

#### YOUTH AMBASSADOR SPONSOR—\$15,000

Logo placement during Youth Ambassador stories

#### **REGISTRATION PAGE SPONSOR—\$15,000**

Logo placement on registration page

#### **DONATION SPONSOR—\$15,000**

Logo placement on guest transaction receipts

#### **BIG BOARD SPONSOR—\$15,000**

Logo on Big Board Auction Item Screen and on mobile bidding platform



#### PROMISE SPONSOR—\$10,000

Catered dinner delivery for 10

Floral arrangement

Breaking Barriers Party Boxes for 10

4 invitations to the VIP Hall of Fame Reception

Virtual table online

1/4 page ad in eProgram

Opportunity to provide promotional item in Party Box

Promise level benefits included in the following sponsorships:

#### **ENTERTAINMENT SPONSOR—\$10,000**

Logo placement during entertainment

Listing in invitation

#### **IMAGINE SPONSOR—\$7,500**

Catered dinner delivery for 10

Breaking Barriers Party Boxes for 10

2 invitations to the VIP Hall of Fame Reception

Opportunity to provide promotional item in Party Box

Recognition in pre and post event communications

Virtual table online

Imagine level benefits included in the following sponsorships:

#### PHOTO BOOTH SPONSOI -\$7,500

Logo placement at photo booth

#### PROGRAM SPONSOR—\$ ,500

First page logo or a ment in eProgram

#### RAFFLE SPONSOR—\$1300

Logo placement on the likets

#### **HOPE SPONSOR—\$5,000**

Catered dinner delivery for 10

Breaking Barriers Party Boxes for 10

Virtual table online

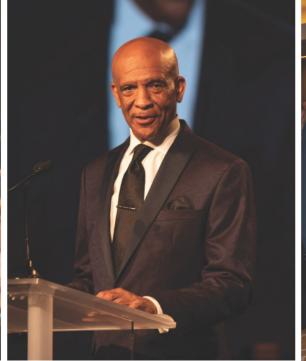
#### \$1,000 GALA SUPPORTER PACKAGE for 2

Catered dinner delivery for 2

Breaking Barriers Party Boxes for 2

Two virtual tickets

















#### **COMMITMENT FORM**

AVAILABLE SPONSORSHIP PACKAGES	TICKETS		
□ 50th ANNIVERSARY PLATINUM—\$75,000	☐ Individual Tickets #@\$500 each		
☐ 50th ANNIVERSARY GOLD—\$50,000	DUND A CUID		
☐ LIVE AUCTION SPONSOR—\$35,000	FUND A CURE		¢5 000
□ DREAM SPONSOR—\$25,000	□ \$50,000 □ \$25,000		\$5,000 \$2,500
□ SILENT AUCTION SPONSOR—\$25,000	\$20,000		\$1,000
☐ FUND A CURE SPONSOR—\$25,000	\$10,000		OTHER \$
☐ HALL OF FAME VIP RECEPTION SPONSOR—\$25,000	Your Fund A Cure gift is a 100% tax deductible donation  BILLING AND PAYMENT INFORMATION		
☐ COMMUNICATIONS AND MEDIA SPONSOR—\$25,000			
□ BELIEVE SPONSOR—\$15,000	DONOR NAME/COMPANY		
☐ GENERAL RECEPTION SPONSOR—\$15,000	CONTACT NAME BILLING ADDRESS		
□ PARTY BOX SPONSOR—\$15,000			
☐ CHAMPAGNE SPONSOR—\$15,000			
□ COCKTAIL SPONSOR—\$15,000	CITY, STATE, ZIP		
□ SOCIAL MEDIA WALL SPONSOR—\$15,000	DUONE		
☐ YOUTH AMBASSADOR SPONSOR—\$15,000	PHONE	PHONE EMAIL	
☐ REGISTRATION PAGE SPONSOR—\$15,000	METHOD OF PAYMENT		
□ DONATION SPONSOR—\$15,000	Online payments and information visit:		
□ BIG BOARD SPONSOR—\$15,000	jdrf.org/northtexasoklahoma/jdrfgala		
□ PROMISE SPONSOR—\$10,000	Make checks payable to JDRF  Please charge my □ VISA □ MC □ AMEX □ DISC		
□ ENTERTAINMENT SPONSOR—\$10,000	riease charge my	VISA LI IVI	C L AIVILA L DISC
☐ IMAGINE SPONSOR—\$7,500	CARD NUMBER		
□ PHOTO BOOTH SPONSOR—\$7,500	EXP. DATE	CVV	\$ TOTAL
□ PROGRAM SPONSOR—\$7,500	DI EACE DETI	IDN TO	
□ RAFFLE SPONSOR—\$7,500	PLEASE RETURN TO  JDRF North Texas and Oklahoma		
☐ HOPE SPONSOR—\$5,000	8140 Walnut Hill Lane, Suite 810, Dallas, TX 75231		
☐ GALA SUPPORTER PACKAGE FOR 2—\$1,000	p: 214.373.9808   f: 214.373.6337		

northtexasoklahoma@jdrf.org







# BE VISIBLE IN FRONT OF AN IMPRESSIVE AUDIENCE

- Align your corporation with one of the top nonprofits in the world
- Your support directly impacts the lives of people with type 1 diabetes (T1D) and your generosity will be rewarded with an exciting and inspiring experience

# BE IN GOOD COMPANY

AMY & KELCY WARREN

PIONEER





SAFARI SCAPES





















Aqua Rock Investments, LLC